

# 2022 Year In Review Report



LAVON  
EDC

We Cultivate Investment  
and Growth



2022 EXCELLENCE  
IN ECONOMIC  
DEVELOPMENT  
AWARDS

AWARD – BUSINESS  
RETENTION AND  
EXPANSION



2022 EXCELLENCE  
IN ECONOMIC  
DEVELOPMENT  
AWARDS

AWARD – RESILIENCY,  
RECOVERY AND  
MITIGATION



# GROWTH

## 24% GROWTH IN POPULATION

2022 June the City Declared Population 6,200  
"Lavon Is Now A Home Ruled City"



## 20% GROWTH IN BUILDING PERMITS

2022 - 371 Lavon Building Permits Used  
2021 - 309 Lavon Building Permits Used



- 1,057 Lots - Single Family Residential Lots with Homes Under Construction
- 6,920 Lots - Single Family Residential Lots In Development Stages
- 1,077 Units - Zoned Multi-Family Units
- 424 Acres - Zoned Commercial Acreage

## 34% Growth In Sales Tax Revenues

Lavon Total Revenues From Sales Tax  
2022 - \$1,103,138  
2021 - \$825,948



## 47% Growth In Property Tax Revenues

2022 - \$719,282,958  
2021 - \$489,384,778

# Lavon EDC Strategic Plan Progress Review

Goal  
#1

INCREASE THE PROPERTY & SALES TAX BASE BY 8%.

✓ Lavon Net Taxable Property Tax Grew By 47%!

Lavon Sales Tax Grew By 34%.

LEDC Invested In a 619 Main Street Development.

## 619 Main Street Live/Work Office/Retail



① FRONT ELEVATION (SOUTH) 6/25/2021  
1/8"=1'-0" LEDC 619 MAIN ST., LAVON

**For Lease or Sale - [info@LavonEDC.com](mailto:info@LavonEDC.com)**

Finish out allowance available. First floor: ~3,000 sq ft.

Second floor: four units - 615 to 702 with elevator

With the purpose of stimulating “Main Street” development, the Lavon Economic Development Corporation completed the zoning, site planning and building design plus obtained a building permit for the 619 Main Street project. Construction of this 6,000 square foot two story, mixed use development is expected in 2023 with a project value of around \$2,700,000.

# BRANDING

Goal #2

DEVELOP THE "BRAND" LAVON ON SOCIAL MEDIA AND MINIMUM OF 4 MARKETING

SPRING COUPON FOR LOCAL BUSINESS PROMOTION



**Spring Back To Lavon Businesses**

**\$20 OFF**

\*Good for one-time use - Value up to \$25.00  
 \*Coupon may not be used on other offers  
 \*Coupon is not valid for cash, cash returns, cash equivalent or future orders  
 \*Some restrictions may apply  
 \*Valid through 5/15/2022

For more information call 409-667-4626 or visit us at [www.lavon.com](http://www.lavon.com)

**LAVON EDC**  
 "We Support Local Businesses and Grow!"

**Participating Lavon Businesses**

5 Flooring Plus 7-Eleven Convenience Store Bayside Nutrition Batch Made in Heaven Boozy Slush Burgers and Chile Loco Cross Fit Lavon Domino's Pizza	El Rodeo Mexican Restaurant Exxon Mo's Farmers Insurance Great Cutz Nails & Spa Just Tobacco Plus L & D Automotive Lavon Beer & Wine	Lavon Sweet Shop Lavon Family Dental Lavon Nail Art & Spa The Old Bank Antiques & Accessories O'Reilly Auto Parts Robinson Self Storage Shell - Lavon Sonic Drive In
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Coupon also good April 9th at the Bunny Street Vendor Fair 9:00 am to Noon



HOLIDAY COUPON FOR SHOP LAVON



**Connect Lavon/Shop Lavon Holiday Coupon**

**\$20 OFF**

\*Good for one-time use - Value up to \$25.00  
 \*Coupon may not be used on other offers  
 \*Coupon is not valid for cash, cash returns, cash equivalent or future orders  
 \*Some restrictions may apply  
 \*Valid through 12/31/2021

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**Participating Lavon Businesses**

5 Flooring Plus Bayside Nutrition Boozy Slush Boyd Farm Burgers and Chile Loco Cross Fit Lavon Domino's Pizza El Rodeo Mexican Restaurant	Exxon Mo's Farmers Insurance GDMC - Notary Public Nails & Spa Just Tobacco Plus L & D Automotive Lavon Beer & Wine Lavon Sweet Shop	Lavon Family Dental Lavon Nail Art & Spa Old Bank Antiques & Accessories, The O'Reilly Auto Parts Robinson Self Storage Shell - Lavon Sonic Drive In Welcomes New Neighbor, LLC
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LAVON BUSINESS DIRECTORY



MARCH TRADE SHOW @ ICSC  
(INTERNATIONAL COUNCIL OF SHOPPING CENTERS)



OCTOBER RED NEW COLLIN COUNTY SUMMIT

Collin County, Texas  
**FORECAST**  
summit  
october 14, 2022

**REDnews** Stonebriar Country Club  
Hybrid Event  
7:30 AM - 12:00 PM

2nd Annual



NOVEMBER NTCAR TRADE SHOW  
(NORTH TEXAS COMMERCIAL ASSOCIATION OF REALTORS)



AUGUST BACK TO SCHOOL BASH



DALLAS MORNING NEWS BOOM TOWN ARTICLE



## CONTINUED MARKETING THROUGH LAVON EDC FACEBOOK PAGE



## AND LAVON EDC WEB SITE & VIDEO



**LAVON EDC** We Cultivate Investment and Growth

Navigation: Lavon EDC | Economic Profile | Projects & Properties | Small Business

Search: Select Language [v] Search [q]

**CITY OF LAVON** **LAVON EXCEEDS 5,100 POPULATION**  
 Founded 1854  
 Lavon now exceed 5,100 population! Records from NCTCOG, Collin County...  
[View All News](#)

Footer Navigation:  
 Agendas & Minutes | Request for Information | City of Lavon | Texas Economic Development | Maps & Studies

# IMPROVEMENT

## Goal #3

### STRENGTHEN THE MANAGEMENT TOOLS OF THE LAVON ECONOMIC DEVELOPMENT CORPORATION

LAVON EDC - ONE OF ONLY 72 TEXAS CITIES TO RECEIVE THE ECONOMIC EXCELLENCE AWARD, IN 2022, FOR WORK COMPLETED IN 2021. THIS IS THE 5TH TEDC ECONOMIC EXCELLENCE AWARD LAVON EDC HAS ACHIEVED. AND.....



LAVON EDC RECEIVED TWO EXCELLENCE AWARDS IEDC...INTERNATIONAL ECONOMIC DEVELOPEMENT COUNCIL AWARDS LAVON EDC'S SHOP LAVON COUPON PROMOTIONS.

- ✓ RESILIENCY, RECOVERY AND MITIGATION
- ✓ BUSINESS RETENTION AND EXPANSION



2022 EXCELLENCE  
IN ECONOMIC  
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AWARDS



2022 EXCELLENCE  
IN ECONOMIC  
DEVELOPMENT  
AWARDS



LAVON ECONOMIC DEVELOPMENT CORPORATION MEETS REGULARLY,  
2ND MONDAY OF EACH MONTH.  
YOUR IDEAS AND YOUR INVESTMENT IN LAVON IS WELCOMED!

# LAVON

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