

"We Cultivate Investment & Growth "

2019 Annual Report

Strategic Plan Goal #1.

Attract New Private Sector Commercial Development expanding the Property and Sales Tax Base for Lavon.

Business chose Lavon for their investment!



In 2019, Crown Label Products chose the Lavon Business Park.

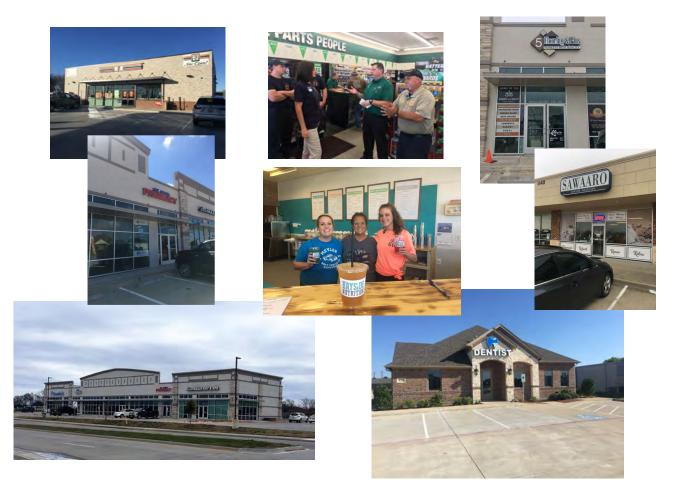


In 2019 Ten Retail Businesses Opened in Lavon.

7-Eleven Convenience Store, O'Reilly Auto Parts. 5 Flooring & Plus, St. Paul

Pharmacy, Lavon Nail Art & Spa, Sawaaro Spa, Lavon Pharmacy, Bayside Nutrition,

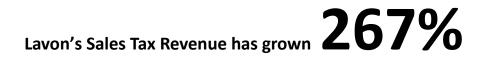
Goodfella's Pizza, and Lakeside Dental.



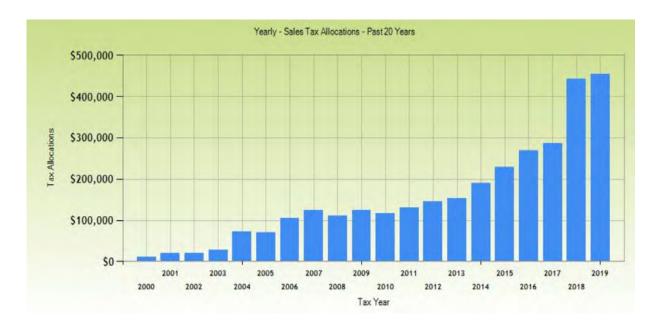
By the Numbers

Lavon EDC Return on Investment is 536%

" Lavon EDC has invested, through incentives, \$223,933 to attract new business. As of September 2019, those investments and developments have grown from less than \$1,000,000 in taxable value to \$6,359,768. That is a growth rate of 536% since 2014"



"In the last 10 years the sales tax revenues In the City have grown by 267% from \$124,325 (in 2009) to \$454,732 (in 2020)"



Residential development also has taken significant steps to add new investment to Lavon. The City now has 785 lots under development and over 1,689 lots entitled. By of the end of 2019 there was 30 active building permits. Pacesetter homes is now building in Lavon Farms. Crestridge Meadows development, Phase 1, will soon have lots ready for homes. LakePointe Development is developing Phase 1 for 160 lots. Traditions Phase 2 is also developing for 111 home sites. Bear Creek East Residential Development is under construction. Lake Breeze is a new development in the planning stages.



<u>Commercial Development</u> New retail developments include the SH 205 Retail Plan of 13 commercial pad sites and the proposed retail strip center on SH 78 and Burleson Dr.



Developments in Lavon as of end of 2019

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Lake Breeze-Sorrels Development 59 acres for residential and retail
LakePointe Commercial Development 27 acres is planned for retail and flex uses.
LakePointe Residential by Lenart Development Co. LLC 200 acres/ 700 residential lots
Lavon Farms 150 residential lots
Retail Center — SH 78 at Burleson Dr 8,600 sf retail center planned.
SH 205 Addition – 13 retail pad sites
Crown Label Company New printing industry & building
<u>O'Reilly Auto Parts —</u> Store is opened in 2019.
Nesmith Elementary School — 8 classroom expansion is completed
Collin County Facility — Plans are beginning for the construction
SH 205 Widening — Construction to start in December 2020 for TXDOT to widen SH 205 from 2 lanes to 4 lanes
City of Lavon Sanitary Sewer Treatment Plan Expansion Completion mid year 2020
Bear Creek Special Utility District Ground Storage & Water Line
Project on SH 78 Expanding ground storae and service to meet growth needs
Bear Creek, Ph 3, 4, 5 454 lot residential development
Bear Creek South An additional subdivision south of the Bear Creek is also pending
Crestridge Meadows 274 residential lot subdivision
Traditions Phase 2 111-lot residential subdivision.
7-Eleven Store Completed in January 2019.
New Retail Shops 100 Lake Road Retail Building - 3 new retail shops including 5 Flooring & Plus, St. Paul Pharmacy,
Lavon Nail Art & Spa. Retail buildings at SH 78 new retail include Sawaaro Spa, Lavon Pharmacy, Bayside Nutrition, Good Fella's Pizza.

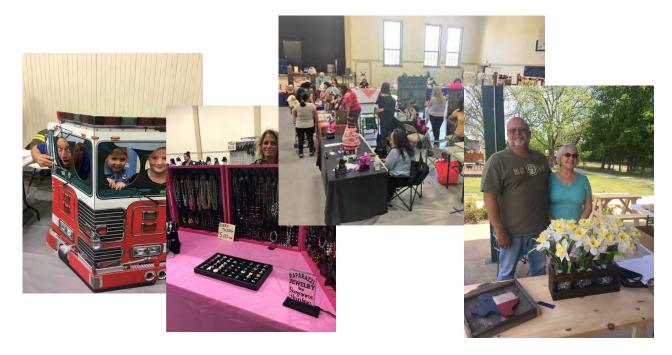
Strategic Plan Goal 2.

Develop the Brand Lavon"

Lavon EDC continues to actively update its web site and market information



Lavon EDC held 2 local business marketing bazaars promoting small business



Lavon EDC attended two regional development marketing trade shows. International Council of Shopping Centers/Red River States Deal Making/Fort Worth North Texas Association of Commercial Commercial Realtors in Dallas



Lavon EDC also participated in local community events including the City Fall Festival and the CISD Back to School Bash to provide information on the activities of the LEDC.





Strategic Plan Goal 3.

Strengthen the Management Tools of the Lavon Economic Development Corporation

Lavon EDC was awarded , in 2019, the Texas Economic Development Council Economic Excellence Award for its economic development program of 2018.



In addition, the LEDC completed research and enabled the development of

- Incentives policies, adopted by the City, for Goods in Transit and Freeport Exemption
- Work on recommendations for a new natural gas franchise- Si Energy
- Participated in the funding the the Envision Lavon Plan

Pam Mundo, CEcD, Executive Director completed her training for renewal of the Certified Economic Developer designation with the International Economic Development Council. Her advanced training included attending the Winter IEDC Conference, The TEDC Annual Meeting and the Texas Sales Tax Bi-Annual Seminar.