

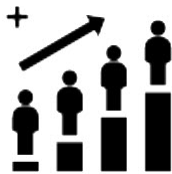
## 2020 Year in Review

# LAVON

## EDC



## A Year of Growth



**Population in January 2020- 4210**

**Estimate for 2021 - 5,121**

**22% Growth in Population!**



**January 2020-1,461 Lavon Housing Units**

**275 Lavon Building Permits Issued for New Housing in  
2020**



**January 2021 - 1,736 Lavon Housing Units**

**2020-2021- 19% Growth in Housing Units !**

**Residential Lots- homes under construction- 624 lots**

**Development of Residential Lots underway – 947 lots**





## **Sales Tax Revenues**

### **Lavon Total Revenues from Sales Tax**

**2019 - \$454,732**

**2020 - \$640,825**

**2020 – 41% Growth in Sales Tax Revenues**

**“ We Thank our Local Business for this Growth!”**

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### ***Lavon EDC Strategic Plan***

***Goal No. 1 - increase the property and sales tax base by 4%.***

**Lavon Net Taxable Grew by 6%!**

**Lavon 2019 – Net Taxable Property \$384,679,596**

**Lavon 2020 – Net Taxable Property \$408,604,803**

**Lavon EDC assist the City of Lavon in developing 4 new Incentives programs to attract additional investment.**

**1)Freeport Tax Exemption**

**2)Goods-in-Transit Exemption**

**3)Tax Abatement Policy**

**4)Business Improvement Grant**

***Goal No. 2- Develop the “Brand” Lavon on social media and minimum of 4 marketing events.***

**January 2020 – attended the International Council of Shopping Centers – Texas Deal Making Show.**




# Established the Lavon Economic Development Corporation Facebook Page

**Lavon Economic Development Corporation**  
Published by Rachel Templeton Dumas · August 22, 2020 · 🌐


This morning was a wonderful time to catch up in person and see our school district's beautiful new high school! There is something for every kid to prepare them for their future at this school. 💙💛💛

We enjoyed handing out school supplies to all the kids that stopped by the Lavon EDC booth. Thank you all who came and supported the kids by being at this event!



**Lavon Economic Development Corporation**  
Published by Pam Mundo · October 7, 2020 · 🌐

Congratulations to Lavon Family Dental on their award as Business of the Year! The Lavon Area Chamber awarded Dr. Casey Draper and his Lavon Family Dental business for this prestigious award. The Lavon Economic Development Corporation extends our congratulations to Dr. Draper and his Team! Nice Work! Great Lavon Business! #Lavon #Lavonfamilydental #Lavonareachamberofcommerce



3,391 People Reached      830 Engagements      [Boost Post](#)

**Lavon Economic Development Corporation**  
Published by Rachel Templeton Dumas · October 1, 2020 · 🌐

So proud of our Mayor and the Lavon EDC VP Vicki Smith Sanson for all the hard work and dedication she gives to our city. Congratulations! This was well-deserved!



# Small Business Retention Marking Events

## COVID -19 Coupon -Shop Lavon

&

## Holiday Coupon



### Connect Lavon/Shop Lavon

Participating Lavon Businesses

Bayside Nutrition	Lavon Pharmacy
Big Daddy's BBQ	Lavon Sweet Shop
Burgers and Chile Loco	Mo's Exxon
Domino's Pizza	O'Reilly Auto Parts Lavon
El Rodeo Mexican Restaurant	St. Paul Pharmacy
Farmers Insurance	Sawaaro Spa
Great Cutz	Shell Convenience Store
iNails & Spa	Sonic Drive-in Lavon
Just Tobacco Plus	The Old Bank Antiques & Accessories
L&D Automotive	Welcome New Neighbor, Inc.
Lavon Cross Fit	

**FOR BUSINESS OWNER USE ONLY**

Coupon Received on \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
MM/DD/YYYY

In the amount of \$ \_\_\_\_\_

Received by \_\_\_\_\_  
(Name of Participating Business)

**LAVON**  
EDC  
"We Cultivate Investment and Growth"  
Coupon Provided as part of COVID-19 Pandemic Relief Efforts

**\$20**

Expires July 15, 2020

- Good for One-Time use - Value Up to \$20.00
- Coupon may not be valid with other offers
- Coupon card to be submitted to participating business at time of use
- Coupon is not usable for cash, cash refund, cash equivalent or lottery tickets
- Original card only accepted
- Only accepted at Lavon Participating Businesses

For questions regarding coupon use, call (469) 867-9258 or (214) 773-0966 or email info@lavonedc.com.

### Connect Lavon/Shop Lavon Holiday Coupon

**LAVON**  
EDC  
"We Cultivate Investment and Growth"

**\$20**

Expires December 20th, 2020

- Good for One-Time use - Value Up to \$20.00
- Coupon may not be valid with other offers
- Coupon to be submitted to participating business at time of use
- Coupon is not usable for cash, cash refund, cash equivalent or lottery tickets
- Original coupon only accepted
- Only accepted at Lavon Participating Businesses

For questions regarding coupon use, call (469) 867-9258 or (214) 773-0966 or email info@lavonedc.com.

**FOR BUSINESS OWNER USE ONLY**

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MM/DD/YYYY

In the amount of \$ \_\_\_\_\_

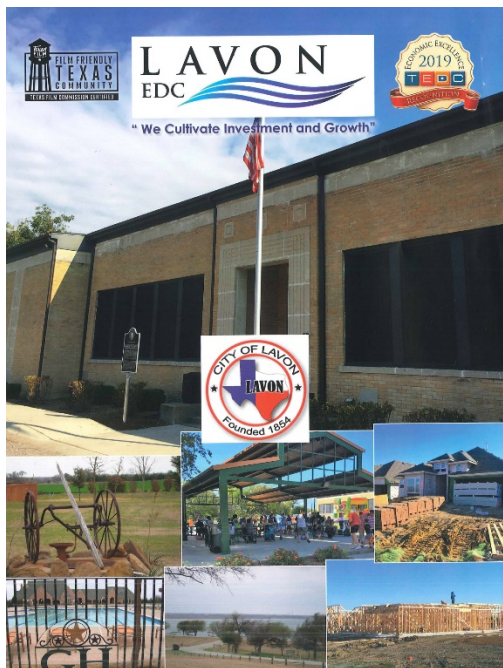
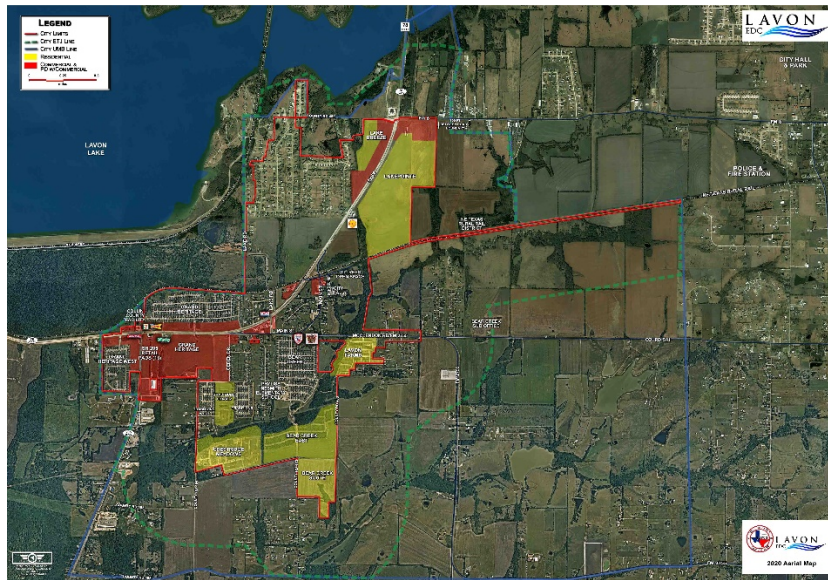
Received by \_\_\_\_\_  
(Name of Participating Business)

**Participating Lavon Businesses**

Bayside Nutrition	Lavon Cross Fit
Big Daddy's BBQ	Lavon Family Dental
Burgers and Chile Loco	Lavon Sweet Shop
Domino's Pizza	Mo's Exxon
Education Station Academy	O'Reilly Auto Parts Lavon
El Rodeo Mexican Restaurant	St. Paul Pharmacy
Farmers Insurance	Sawaaro Spa
Great Cutz	Shell Convenience Store
iNails & Spa	Sonic Drive-in Lavon
Just Tobacco Plus	The Old Bank Antiques & Accessories
L&D Automotive	Welcome New Neighbor, Inc.

Address of coupon user \_\_\_\_\_

## Established a new Aerial Map Brochure



## ***Goal No 3- Strengthen the Management Tools of the Lavon Economic Development Corporation***



**Lavon EDC - One of only 55 cities in Texas to receive the Economic Excellence award, in 2020, for work completed in 2019 to manage the Corporation.**





**Established the TEXSTAR and LOGIC Investment Accounts to better manage funds and increase revenue.**



**Established the Business Improvement Loan/Grant Program to assist Lavon business grow and improve.**



**Lavon Economic Development Corporation met regularly, 2<sup>nd</sup> Monday of each month, in spite of the challenges of COVID-19. Meeting held either telephonically or through Zoom.**

