



Lavon Economic Development Corporation Meeting Agenda

120 School Rd.
Lavon, TX 75166 Ph. (972-843-4220)

Monday Sept. 25, 2023, 7:00 PM

at

Lavon City Hall
City Council Chambers
120 School Rd
Lavon, Texas

NOTICE OF ATTENDANCE

NOTICE is hereby given that members of the Lavon City Council, Lavon Planning and Zoning Commission, Tax Increment Financing Zone # 1 Board, Parks & Recreation and/or Infrastructure Facilities Commission may attend at the Lavon Economic Development Corporation Board Meeting September 25, 2023, at 7:00 PM held at the Lavon City Hall.

The meeting agenda and packet are posted online at www.lavonedc.com

- 1. Presiding Officer to call the Economic Development Corporation Board meeting to order and announce that a quorum is present.**
- 2. Pledge of Allegiance and Invocation**
- 3. Items of interest and communications.**
Members of the Economic Development Corporation Board can notify others of community events, functions, and other activities.
- 4. Consent Agenda ***
Consent items are considered routine or non-controversial and will be voted on in one motion. unless a separate discussion is requested by a board member.
 1. Approval of the July 10, 2023 board meeting minutes.
 2. Approval of the August 14, 2023, board meeting minutes.
 3. Approval of the September 11, 2023, board meeting minutes.
- 5. Public Comments**
Citizens may provide comments. There is a 3-minute time limit per person. The board's response to items not on the agenda may be to request items be placed on a future agenda or referred to the executive director.
- 6. Discussion & Action**
 - A. Discussion of the board financials.



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B. Public Hearing to receive comments regarding the expenditure of up to \$100,000 for Community Development Projects including public parks and recreational facilities.

- A. Presentation by Executive Director Pam Mundo regarding the expenditure of up to \$100,000.00 for community development projects including parks and recreational facilities.
- B. Receive public comments.
- C. Consider and act on the proposal.

C. Executive Session

Executive session in accordance with the Texas Government Code, Chapter 551, Subchapter D. The Lavon Economic Development Corporation may recess into Executive Session (closed session) for a discussion pursuant to 505.158 to consider projects related to business development in the area of Main Street including project land, building, equipment, facilities, expenditures, targeted infrastructure and improvements found by the Lavon EDC to promote new and expanded business development.

D. Consider and act on any action necessary as a result of the executive session.

7. Setting future meetings and agenda

The Economic Development Corporation Board members and staff may request items be placed on a future agenda or request a special meeting be called.

8. Presiding Officer to adjourn the Economic Development Corporation Board meeting.

Notes to the Agenda:

- 1. Items marked with an * are consent items considered to be non-controversial and will be voted on in one motion unless a Board member asks for separate discussion.
- 2. The Board reserves the right to recess into executive session under Sections 551.071 – 551.088 of the Texas Government Code (Texas Open Meetings Act) concerning any of the items listed on this Agenda, whenever it is considered necessary and legally justified under the Open Meetings Act.

This is to certify that the agenda was posted in the notification cabinet at City Hall at 120 School Road, the city's website at www.cityoflavon.org, the Lavon EDC website at www.lavonedc.com and on the city's bulletin board on or before Sept. 22, 2023 by 7:00PM

By: *Pamela Mundo*

POSTED THIS day 22nd, 2023, before 7PM



Lavon Economic Development Corporation Meeting Minutes

July 10, 2023

- 1. Kay Wright, President called the Economic Development Corporation Board meeting to order at 7:00 p.m. at City Hall and announced that a quorum was present.**

Present: Place One, Kay Wright, President
Place Three, Vicki Sanson, Vice President
Place Four, Rachel Dumas, Public Information Officer
Place Five, Joe Serpette, Director
Place Six, John Kell, Treasurer
Place Seven, Jordan Williams

Executive Director Present: Pamela Mundo

Absent: Place Two, Manzelle Williams, Secretary

- 2. Pledge of Allegiance & Invocation**

A. President, Kay Wright led the Pledge of Allegiance and Invocation

- 3. Items of Interest and Communications**

A. President Kay Wright announced that the August 5th is the Back to School Bash will be 4:30 to 7:30 p.m. and that the LEDC will have a booth to pass out school supplies to children, please plan to attend. Treasurer John Kell announced that the Bicycle Rodeo will be on 7/27 at City Hall from 6 to 8:30 p.m.

- 5. Consent Agenda**

A. Through a motion of Director Joe Serpette and Vice President Vicki Sanson providing a second of the motion; the Board of Directors unanimously agreed to approve the meeting minutes of June 12, 2023.

- 3. Public Comments**

A. There was no public comment.

- 4. Discussion and Action**

A. **Discussion and action of Board financials including the 2023-2024 proposed budget to send to City Council.** After Treasurer John Kell presented the financial report and the draft budget with questions and discussion from the Board, a motion was made by John Kell and a second to the motion by Rachel Dumas to approval the proposed



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budget for 2023-2024 and send the budget to City Council for approval.

B. Discussion and action on the EDC Investment Policy. After review and discussion, a motion was made by Kay Wright and a second of Joe Serpette for the Board approved the EDC Investment Policy.

C. Discussion and action on Economic Development Actions Prospects and inquiries. No action was taken after a general review of economic development activities.

E. Discussion on promotion to update/replace the coupon Promotion. A general discuss was held and suggestions offered. No action was taken.

5. Setting future meetings and agenda

A. The Economic Development Corporation Board members, after discussion, agreed. that the next meeting would be the August 14, 2023, or as needed, for discussion with prospects. Agenda suggestions include discuss plans for a Holiday dinner and to consider moving the meeting time to 6:30 p.m.

6. President Kay Wright adjourned the Economic Development Corporation Board meeting at 7:52 p.m.

Duly passed and approved on this ___ day _____, 2023.

Kay Wright, Board President

Manzelle Williams, Secretary



Lavon Economic Development Corporation Meeting Minutes

August 14, 2023

- 1. Kay Wright, President called the Economic Development Corporation Board meeting to order at 7:00 p.m. at City Hall and announced that a quorum was present.**

Present: Place One, Kay Wright, President
Place Two, Manzelle Williams, Secretary -arriving at 7:13 p.m.
Place Three, Vicki Sanson, Vice President
Place Four, Rachel Dumas, Public Information Officer
Place Five, Joe Serpette, Director
Place Six, John Kell, Treasurer

Executive Director Present: Pamela Mundo

Absent: Place Seven, Jordan Williams

- 2. Pledge of Allegiance & Invocation**

A. President, Kay Wright led the Pledge of Allegiance and Invocation

- 3. Items of Interest and Communications**

A. Vice President Vicki Sanson announced October 14th Extreme Green event, October 21 is the Fall Festival from 5 to 7 p.m. Treasurer, John Kell announced Oct 3rd as the National Night Out event. Public Information Officer announced that August 28th is the CISD Homecoming Parade. Executive Director announced that September 15th is the REDnew Collin County Retail Summit.

- 4. Consent Agenda**

A. No action was taken.

- 5. Public Comments**

- A. Todd Smith of JustENuff visited to introduce his new restaurant concept of BBQ and Rotisserie Chicken. He has a food truck now and will open a brick and mortar within a few months. Todd lives in Lavon and has provided catering to CISD and other local organizations.

- 6. Discussion and Action**



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- A. Discussion and action of Board financials including a brief review of the Annual Audit for 2022-2023.** Treasurer John Kell provided an update on the month to month revenues and expenditures. Executive Director Pam Mundo provided a review of the Annual Audit and description of the LEDC revenues from the Lavon Chapter 380 agreements with Trophy Homes and Bloomfield Homes. No action was taken.
- B. Discussion and action on moving the meeting time to 6:30 p.m. after September 11th which is scheduled for the CISD Career Center tour.** After discussion, no action was taken on changing the meeting time. A discussion was held on the September 11th meeting to be the CISD Career Center Tour.
- C. Discussion and action for December 11, 2023, LEDC meeting with a Strategic Planning Session and Holiday Dinner.** The Board unanimously agreed through a motion by John Kell and a second by Vicki Sanson to schedule a Holiday dinner for the December 11th meeting including a working session on strategies for 2024.
- D. Discussion and action on Civic Plus Web Site Agreement and new platform.** After a presentation by Executive Director Pam Mundo on the annual maintenance agreement with Civic Plus to maintain the web site, the Board, through a motion of Vicki Sanson and a second of Joe Serpette, unanimously agreed to continue the annual maintenance with Civic Plus.
- E. Election of Officers** As per Article III of the By-laws of the Lavon Economic Development Corporation, the annual election of officers occurs at the August meeting. Nomination for President was Kay Wright, for Vice President was Vicki Sanson, for Secretary was Manzelle Williams for Treasurer was John Kell and Joe Serpette and for Public Information Officer was Rachel Dumas. Officers elected unanimously was Kay Wright, President; Vicki Sanson, Vice President; Manzelle Williams, Secretary; and Public Information Officer Rachel Dumas. A vote to elect Joe Serpette as Treasurer was Yea by Kay Wright, Vicki Sanson, Rachel Dumas, and Joe Serpette with a vote to elect John Kell was Yea by Manzella Williams and John Kell. With four yea's, Joe Serpette was elected Treasurer for the coming year.
- F. Discussion and action on Aerial Dynamic Map and Story brochure.** After a presentation by Executive Director Pam Mundo the Board provided direction to continue dynamic map and begin developing the story brochure as previously discussed.
- G. Discussion of Marketing Plans and Economic Development actions including but not limited to:**
- 1) Report of Back to School Bash, August 5.** President Kay Wright presented the successful marketing event where family groups were able to meet members of the LEDC and pick up school supplies. Vice President Vicki Sanson noted the award of the special backpack to Cora Hernandez who was very appreciative of the backpack which formerly her Grandmother, who recently passed away, used to always prepare for her at back-to-school time. LEDC Directors Kay Wright, Vicki Sanson, Joe Serpette and Rachel Dumas plus Executive Director Pam Mundo attended this marketing event.
 - 2) Report on NTX Infrastructure Summit, August 9.** Vice President Vicki Sanson



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and Executive Director Pam Mundo attended this Summit in Hurst. Information was reported at the meeting on Regional DFW development plans for more infrastructure plans as the Regional grows.

- 3) **Report on EDC Contributions to the City newsletter and plans for Sept and Oct.** Public Information Officer Rachel Dumas reported on the article of what is an Economic Development Corporation to explain what the LEDC is and why they are working for the citizens of Lavon. Plans for upcoming newsletters include announcing new retail coming to Lavon.
- 4) **Plans and suggestions for ½ page advertisement in Living Magazine for November.** The Board recommended continuing the advertisement that was published in April/May and update it with new retail including Starbucks.
- 5) **Report of LEDC sponsorship for CHS Band.** LEDC will be a sponsor of the CHS band and that will allow the LEDC logo to be on their band practice shirts and a business card ad on their web site. Student band members approached the LEDC at the Back to School Bash for this marketing opportunity.
- 6) **Plans for September 15 RED new Retail Summit.** Attending the Summit will be Executive Director Pam Mundo, Vice President Vicki Sanson and City Manager Kim Dodds plus Real Estate Broker Gerald Porter. The LEDC is a Silver sponsor of this event with advertising on the RED News web site.
- 7) **Consider plans for FAM Tour (Familiarization Tour) of Lavon.** After discussion the Board decided to plan for such a tour in the Spring.
- 8) **Discussion of City Fall Festival on Oct 21.** After discussion the Board asked the Executive Director to reserve a booth space at this festival for the LEDC. President Kay Wright volunteered to purchase the candy for this event.
- 9) **Report of Inroads Realty on the marketing of the 619 Main Street project.** The Board reviewed the report of Kyndall Misak and discussed briefly the interest in the leasing or sale of this project.
- 10) **Report of realtor and prospect inquiries.** Executive Director Pam Mundo reported on the tours of the development in Lavon that she is conducting with developers and realtors to highlight the expanding market. Also, she noted the uptick in Commercial Realtors inquiries for market information.. She noted that Starbucks will locate next to Taco Bell. The new entrepreneur location for JustENuff BBQ is scheduled by the end of the year. Also, two other retailers including a spa message and nail salon have opened in available retail space in Lavon.
- 11) **Discussion and Action on considering a recreational development project – Fitness Court.** After discussion and through a motion by Kay Wright and a second by Rachel Dumas the Board of Director unanimously agreed to amend the 2023-2024 budget by adding a line item to Capital Projects being line item 7-5 Community Development for \$100,000. Funds for this line item will be taken from item 7-4. No change in total expenditures is planned.



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7. Setting future meetings and agenda

- A. The Economic Development Corporation Board members, after discussion, agreed that the next meeting would be the September 11, 2023, or as needed, for discussion with prospects. The September 11th meeting will be at the CISD Technical Career Center to learn more about the workforce development.

8. President Kay Wright adjourned the Economic Development Corporation Board meeting at 9:14 p.m.

Duly passed and approved on this ___ day _____, 2023.

Kay Wright, Board President

Manzelle Williams, Secretary



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September 11, 2023

- 1. Kay Wright, President called the Economic Development Corporation Board meeting to order at 7:00 p.m. at the Community Independent School District Career Training Building 440 N. FM 1138 Nevada, TX and announced that a quorum was present.**

Present: Place One, Kay Wright, President
Place Three, Vicki Sanson, Vice President
Place Four, Rachel Dumas, Public Information Officer
Place Five, Joe Serpette, Director

Executive Director Present: Pamela Mundo

Absent: Place Two, Manzelle Williams, Secretary
Place Seven, Jordan Williams
Place Six, John Kell, Treasurer

2. Pledge of Allegiance & Invocation

- A. President, Kay Wright led the Pledge of Allegiance and Invocation

3. Consent Agenda

- A. No action was taken.

4. Public Comments

- A. No comments were received.

5. Action

A. **Tour of the CISD CTE Facility:** Megan Thomas, CTE Coordinator provided a power point presentation of the overall CTE program including each of the career readiness training programs:

- **teaching and training,**
- **automotive technology,**
- **business management and entrepreneurship (Braves Coffee),**
- **personal care services (the Blue Salon) you may obtain haircuts, facials, manicures, and men's barber services through appointments,**



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- plant science (The Watering Can) you may order flower arrangements,
- health science,
- digital communications,
- construction and ranch management,
- AG mechanics,
- information technology and
- animal science.

The Directors of the LEDC then toured the various classrooms, labs and training areas and business centers being a part of the CTE facility. It is noted that the career readiness training is so popular that some classes are at compacity and not all students can obtain the desired class. Plans are underway to expand the CTE facilities to meet the demand,

6. Setting future meetings and agenda

- A. The Economic Development Corporation Board members, after discussion, agreed. that the next meeting would be the September 25, 2023, or as needed, for discussion. with prospects.

7. President Kay Wright adjourned the Economic Development Corporation Board meeting at 7:35 p.m.

Duly passed and approved on this ___ day _____, 2023.

Kay Wright, Board President

Manzelle Williams, Secretary



CITY OF LAVON

Agenda Brief

MEETING: September 19, 2023

ITEM: 7 - D

Item:

Discussion and action regarding Resolution No. 2023-09-11 allocating funds for an Outdoor Fitness Court ® as part of the 2023 National Fitness Campaign.

Background:

In April 2023, National Fitness Campaign (NFC), a for-profit organization, contacted the City regarding a grant program partnering with Blue Cross Blue Shield of Texas to install outdoor fitness courts in the city parks. In late June, staff read about the opening of an NFC fitness court in Anna:

"I am thrilled our City partnered with Blue Cross and Blue Shield of Texas and the National Fitness Campaign to bring an outdoor Fitness Court® to Slayter Creek Park. It's a game-changer for our community. We're all about providing equal access to exercise and fitness programming in Anna, and this initiative embodies that commitment," said Mayor Nate Pike. "Starting July 1, our residents will have a fantastic free workout space right in our park, suitable for people of all fitness levels. It's all about promoting active lifestyles and keeping those chronic conditions at bay. Let's celebrate this milestone together!"

NFC informed staff that they have installed courts in several north Texas cities and that an initial review indicated that Lavon would meet the qualification criteria for the maximum grant award of \$50,000.

During budget presentations in July and August, the city staff presented to the City Council and the Lavon Economic Development Corporation (LEDC) Board general information regarding the program and grant. The staff was directed to pursue a grant and identify potential locations for placement of a combination fitness court and fitness studio.

Financial Consideration:

The Fitness Court (FC) and Studio approximate costs include:

\$190,000	FC Studio Configuration
-\$50,000	Grant for FC Studio Configuration
\$40,000	Concrete Slab (outside est cost)
<u>\$32,500</u>	<u>Court and Studio Installation</u>
\$212,500	TOTAL for FC and Studio

For a Fitness Court (FC) alone approximate costs include:

\$155,000	FC Configuration
-\$50,000	Grant for FC Configuration
\$25,000	Concrete Slab
<u>\$25,000</u>	<u>Court Installation</u>
\$155,000	TOTAL for FC only

The grant program provides \$50,000 and the City is obligated to commit to provide a minimum of \$140,000 matching funds. The slab and installation are third party contracts and are sometimes underwritten by additional partners.

The City Council and LEDC Board of Directors allocated matching funds in their respective FY 2023-24 budgets.

Staff Notes:

Approval is recommended.

Attachments: Proposed Resolution No. **2023-09-11**
NFC Program information

CITY OF LAVON, TEXAS

RESOLUTION NO. 2023-09-11

National Fitness Campaign – Outdoor Fitness Court Support

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LAVON, TEXAS ALLOCATING FUNDS FOR AN OUTDOOR FITNESS COURT® AS PART OF THE 2023 NATIONAL FITNESS CAMPAIGN.

WHEREAS, the City of Lavon (the “City”) submitted a Grant Application to National Fitness Campaign (NFC) for participation in their 2023 initiative to install and activate outdoor Fitness Courts® in 200 cities and schools across the country, and;

WHEREAS, the City was awarded and will accept a \$50,000 National Grant from the NFC Grant Committee and Statewide Partners, and provide a local match in the amount of \$140,000 to promote and implement a free-to-the-public outdoor Fitness Court®, and;

WHEREAS, the City will secure supplemental funding as needed through community sponsors, which will be made available and committed to this program for the purchase of the outdoor Fitness Court®, and;

WHEREAS, the City will commit to construction and launch of the outdoor Fitness Court®, and;

WHEREAS, the City Council believes the outdoor Fitness Court® is an important wellness ecosystem that supports healthier communities, commits to funding/fundraising to participate in NFC’s 2023 Campaign, and will earn local and national recognition as a leader in providing affordable health and wellness.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF LAVON, TEXAS, THAT:

SECTION 1. That the City Council will collaborate with NFC to implement the outdoor Fitness Court® and make fitness free to community residents and visitors.

SECTION 2. That this resolution shall take effect from and after the date of its passage.

DULY PASSED and APPROVED by the City Council of the City of Lavon, Texas, on the 19th day of September 2023.

Vicki Sanson, Mayor

ATTEST:

Rae Norton, City Secretary



City of Lavon, TX - National Fitness Campaign

2023 Funding Cycle Grant Program Requirements (G.P.R.)

Important: Grant Program Requirement (GPR) Dates must be adhered to in order to confirm grant availability within the awarded campaign year. While NFC strives to accommodate all approved applicants for participation, National Fitness Campaign cannot guarantee grant availability within each calendar year should approved milestone dates not be met, due to the volume of applicants joining the campaign and limited nature of Grant Funding in each state. Please contact your Partnership Development manager for more information.

MILESTONE 1: ADOPTION

Summary: Commit to project adoption and confirm intent to provide remaining matching funding

- Requirement: Complete Resolution of Adoption
- **Deadline: 9/20/2023**

MILESTONE 2: AUTHORIZATION TO PROCEED - FUNDING CONFIRMED

Summary: Approve and secure funding (as needed) and confirm total required remaining funding listed below.

- Requirement: Funding confirmation document submitted to NFC for remaining program funding (typically a Purchase Order (P.O)). Refer to Official Quote and Funding Requirements Summary for details.
 - **Remaining Funding Requirement: \$140,000 (FC Studio Configuration)**
OR \$105,000 (Standard Configuration)
- **Deadline: 10/12/2023**

MILESTONE 3: SHIPMENT FOR STORAGE

Summary: Identify Fitness Court® storage location and schedule Fitness Court® delivery

- Requirement: Accept Fitness Court® delivery and store at a secure location, prepare to be invoiced for remaining program funds due per Milestone 2.
- **Deadline: 11/27/2023 to 12/7/2023**

MILESTONE 4: PLANNING AND DESIGN

Summary: Confirm Fitness Court Orientation and Site Layout, Approve Fitness Court® Art Designs

- Requirement: Approve Site Orientation, Site Plan and Approve artwork.
- **Deadline: December 2023**

MILESTONE 5: CONCRETE SLAB INSTALLATION

Summary: Review concrete slab drawings & schedule concrete installer, Confirm Art is produced and shipped.

- Requirement: Install concrete slab (cure time of 28 days before Fitness Court® installation)
 - **Estimated Funding Requirement: \$0-\$40,000 (Pending Standard or Studio Configuration)**
- **Deadline: December 2023 - pending weather**

MILESTONE 6: FITNESS COURT® ASSEMBLY

Summary: Select Fitness Court® Assembly Team - NFC'S Installation Network is recommended, (includes art install)

- Requirement: Confirm installation timeline with NFC, provide completed installation photos for NFC inspection
 - **Estimated Funding Requirement: \$32,500 (Studio Configuration)**
OR \$25,000 (Standard Configuration)
- **Deadline: January 2023 - pending weather**

MILESTONE 7: PRESS LAUNCH CEREMONY

Summary: Hold Fitness Court® press launch event & ribbon cutting (in coordination with State Sponsor if applicable)

- Requirement: Promote press release, hold launch event within campaign year (weather permitting)
- **Deadline: February 2024 - pending weather**

G.P.R. Authorized by:  Trent Matthias - Campaign Director



QUOTE

National Fitness Campaign LP

For all questions regarding this quote, contact: info@nfchq.com

Created Date 9/15/2023
 Expiration Date 10/27/2023
 Quote Number 00000925
 Bill To Name City of Lavon, TX
 Bill To 120 School Road
 Lavon, PO Box 340 75166
 US

Description	Quantity	Total Price
2023 - Fitness Court® and National Campaign Resources (Shipping Included)	1.00	\$155,000.00
Fitness Court® Studio Add-On	1.00	\$35,000.00
NFC State Sponsor Grant	1.00	-\$50,000.00
Tax %	0.0000%	
Grand Total		\$140,000.00

Terms

1. PAYMENT TERMS

Purchaser will pay Seller 100% of the Purchase Price upon receipt of delivery. Purchaser is responsible for payment of shipping costs, including packing, insurance, and freight. These payment terms will apply unless both parties have agreed to other approved payment terms

2. TAX EXEMPTION

This quoted total is based upon Purchaser's tax-exempt status, for which verifying documentation must be provided to the Seller. If the Purchaser is not tax-exempt, sales tax will be applied before Purchase Price is considered final or binding.

3. STANDARD WARRANTY AND TERMS

NFC standard warranty and terms apply. See nationalfitnesscampaign.com/warranty for details.

4. PURCHASER OBLIGATIONS / TERMS AND CONDITIONS

Purchaser acknowledges upon receipt of the Fitness Court that they are responsible for the following items concerning the purchase of the Fitness Court which includes Design, Activation, and Campaign Resources:

- Purchaser is responsible for providing storage of the Fitness Court with insured protection, including liability, theft, or damage.
- A safe and environmentally controlled storage environment is required to store the tile adhesive. Store tile adhesive at temperatures between 50°F (10°C) and 100°F (38°C).
- NFC is not responsible for damage after receipt of goods by the Purchaser.
- Purchaser is responsible for (under a separate agreement) providing installation of the concrete slab footing, applicable ADA Access, Pour In Place or Tile Flooring installation, and Fitness Court installation per the NFC Installation Manual, adhesive manufacturers recommendations, and local safety, permitting, building, and planning code requirements.
- Assembly Completion Certificate submission to NFC is required within 15 days of Fitness Court Installation.
- A safe and environmentally controlled storage environment is required to store digital print graphics.
- NFC shall not be responsible for work performed by others.
- Purchaser to provide all on-site maintenance, safety, and security.
- Purchaser shall not allow any use of Fitness Court until all Graphics are installed.
- Purchaser understands that the use of exercise equipment incurs risks that are voluntarily entered into. Terms of Use of the Fitness Court by the public located at the purchaser's site shall be governed by the Purchaser in addition to the NFC minimum guidelines.
- Purchaser must maintain graphics and posted safety rules and regulations.
- Purchaser shall be responsible for site selection and all inherent risks associated with the choice of site selection, including risk to the general public.
- Purchaser acknowledges that all sponsors providing funding for the Fitness Court shall not be held liable for any risk associated with the installation of or use of the Fitness Court.
- Purchaser acknowledges that all product defects shall be covered by the contract manufacturer of the Fitness Court and all defects related to the installation of the Fitness Court shall be covered by the installer hired by the purchaser.
- Purchaser accepts risks and requirements as outlined in the approved Grant Funding Application as applicable.
- If the Purchaser is not the legal Land Owner, then they are required to ensure that the Land Owner is aware of and willing to abide by all Obligations / Terms and Conditions. Otherwise, they shall be responsible for these obligations, including Terms of Use. The same obligations and liabilities shall exist if the Fitness Court, which includes Design, Activation, and Campaign Resources, is sold, acquired, assumed, transferred, or gifted to another party. The new party must be aware of and willing to abide by all Obligations / Terms and Conditions herein or they will retain responsibility.

5. PURCHASER ACKNOWLEDGMENTS

Purchaser acknowledges and accepts upon receipt of Fitness Court all terms and conditions as described above, including Payment Terms, Terms of Tax Exempt Status, NFC Standard Warranty & Terms, Warranty Disclaimers, and Purchaser Obligations.



QUOTE

National Fitness Campaign LP

For all questions regarding this quote, contact: info@nfchq.com

Created Date 9/15/2023
Expiration Date 10/27/2023
Quote Number 00000926
Bill To Name City of Lavon, TX
Bill To 120 School Road
Lavon, PO Box 340 75166
US

Description	Quantity	Total Price
2023 - Fitness Court® and National Campaign Resources (Shipping Included)	1.00	\$155,000.00
NFC State Sponsor Grant	1.00	-\$50,000.00

Tax % 0.0000%
Grand Total \$105,000.00

Terms

1. PAYMENT TERMS

Purchaser will pay Seller 100% of the Purchase Price upon receipt of delivery. Purchaser is responsible for payment of shipping costs, including packing, insurance, and freight. These payment terms will apply unless both parties have agreed to other approved payment terms

2. TAX EXEMPTION

This quoted total is based upon Purchaser's tax-exempt status, for which verifying documentation must be provided to the Seller. If the Purchaser is not tax-exempt, sales tax will be applied before Purchase Price is considered final or binding.

3. STANDARD WARRANTY AND TERMS

NFC standard warranty and terms apply. See nationalfitnesscampaign.com/warranty for details.

4. PURCHASER OBLIGATIONS / TERMS AND CONDITIONS

Purchaser acknowledges upon receipt of the Fitness Court that they are responsible for the following items concerning the purchase of the Fitness Court which includes Design, Activation, and Campaign Resources:

- Purchaser is responsible for providing storage of the Fitness Court with insured protection, including liability, theft, or damage.
- A safe and environmentally controlled storage environment is required to store the tile adhesive. Store tile adhesive at temperatures between 50°F (10°C) and 100°F (38°C).
- NFC is not responsible for damage after receipt of goods by the Purchaser.
- Purchaser is responsible for (under a separate agreement) providing installation of the concrete slab footing, applicable ADA Access, Pour In Place or Tile Flooring installation, and Fitness Court installation per the NFC Installation Manual, adhesive manufacturers recommendations, and local safety, permitting, building, and planning code requirements.
- Assembly Completion Certificate submission to NFC is required within 15 days of Fitness Court Installation.
- A safe and environmentally controlled storage environment is required to store digital print graphics.
- NFC shall not be responsible for work performed by others.
- Purchaser to provide all on-site maintenance, safety, and security.
- Purchaser shall not allow any use of Fitness Court until all Graphics are installed.
- Purchaser understands that the use of exercise equipment incurs risks that are voluntarily entered into. Terms of Use of the Fitness Court by the public located at the purchaser's site shall be governed by the Purchaser in addition to the NFC minimum guidelines.
- Purchaser must maintain graphics and posted safety rules and regulations.
- Purchaser shall be responsible for site selection and all inherent risks associated with the choice of site selection, including risk to the general public.
- Purchaser acknowledges that all sponsors providing funding for the Fitness Court shall not be held liable for any risk associated with the installation of or use of the Fitness Court.
- Purchaser acknowledges that all product defects shall be covered by the contract manufacturer of the Fitness Court and all defects related to the installation of the Fitness Court shall be covered by the installer hired by the purchaser.
- Purchaser accepts risks and requirements as outlined in the approved Grant Funding Application as applicable.
- If the Purchaser is not the legal Land Owner, then they are required to ensure that the Land Owner is aware of and willing to abide by all Obligations / Terms and Conditions. Otherwise, they shall be responsible for these obligations, including Terms of Use. The same obligations and liabilities shall exist if the Fitness Court, which includes Design, Activation, and Campaign Resources, is sold, acquired, assumed, transferred, or gifted to another party. The new party must be aware of and willing to abide by all Obligations / Terms and Conditions herein or they will retain responsibility.

5. PURCHASER ACKNOWLEDGMENTS

Purchaser acknowledges and accepts upon receipt of Fitness Court all terms and conditions as described above, including Payment Terms, Terms of Tax Exempt Status, NFC Standard Warranty & Terms, Warranty Disclaimers, and Purchaser Obligations.

WHO WE ARE
National Fitness Campaign is a wellness consulting firm. Our mission is to build healthy communities.

WHAT WE DO
NFC develops partnerships with cities, schools and sponsors to fund, build, and activate outdoor Fitness Courts, making world class fitness free.

NATIONAL FITNESS CAMPAIGN
FITNESS COURTS

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FITNESS COURT®

ADULTS OF ALL AGES AND ABILITY

I am glad to see movements to improve balance.
- Carol Claybaker, Senior Resident of Janesville, WI

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2030 Texas Health Impact Plan

Version 1.1 Adopted Oct 2022

2030 Texas State Health Impact Plan

In coordination with a statewide analysis of pedestrian infrastructure, communities and open space, and a public health needs assessment, HSPC and PCSSA have adopted a 2030 Partnership Master Plan to build healthy communities across the state of Texas.

- 200 Site partners coming to Texas by 2030
- Funding for first 50 site partners being distributed by 2025
- Multi-year grant funding and partnership applications now available for all qualification tiers
- All municipalities and schools identified are now being encouraged to qualify their community for partnership and funding

Grant Funding Qualification Key

- Priority 1 (High Priority)
- Priority 2 (High Priority)
- Priority 3 (High Priority)
- Priority 4 (High Priority)
- Priority 5 (High Priority)

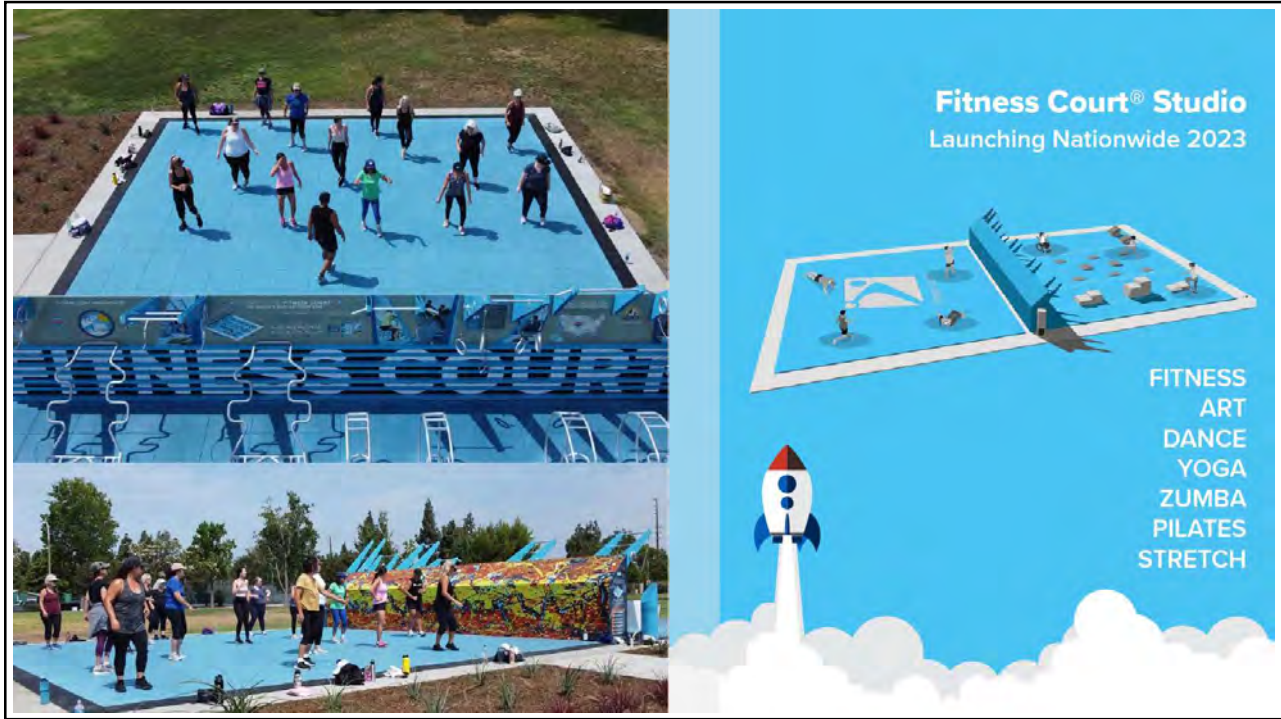
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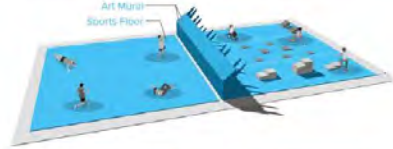
2023 CAMPAIGN FUNDING REQUIREMENT		STEP 3
NFC PROGRAM FUNDING		<p>AWARDEE TOTAL REMAINING FUNDING REQUIREMENT</p> <p>PROGRAM + INSTALLATION</p> <p>\$130,000-\$170,000</p> <p><small>Includes standard (0) color fee</small></p>
The Fitness Court® and National Campaign Services		
	\$ 155,000	
NFC & Blue Cross Blue Shield of Texas Grant Funding Award (Variable Grants Available) (\$30,000-\$50,000) <small>\$30,000 FOR AREAS OUTSIDE OF STATE SPONSOR REGION</small>		
Art & Custom Color Options		<p>OPTIONAL</p>
	NFC Standard Included	
	NFC Design Studio \$10,000	
	Local Artist \$25,000	
	Featured Artist \$50,000	
NFC PROGRAM TOTAL		\$ 105,000-125,000
CONCRETE SLAB		<p>PROGRAM + INSTALLATION</p> <p>\$130,000-\$170,000</p> <p><small>Includes standard (0) color fee</small></p>
Can be performed in-house or in-kind		
est. \$ 0-20,000		
NFC APPROVED INSTALLER NETWORK - INSTALLATION TEAM		<p>\$ 25,000</p> <p><small>With Prevailing Wage Rates: \$22,000</small></p>
Turn Key Fitness Court Assembly		
Art & Graphic Installation Installation Partner (separate agreement)		
<small>Fitness Court installation is a specialized installation that requires expertise, proper certifications, and proven field experience</small>		
INSTALLATION & CONCRETE TOTAL ESTIMATE		\$ 25,000-47,000

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- World's first integrated outdoor gym experience with two programmable class rooms
- Over 2,000 square feet of wellness infrastructure
- Includes edge to edge art mural as studio classroom backdrop
- Compatible with existing Fitness Courts® and your Fitness Court® network

ADDITIONAL FUNDING REQUIRED

**Limited Fitness Court Studio® programs available in each state in 2023

\$35,000

INSTALLATION	est. \$7,500
<small>Typically coordinated with Fitness Court Installation Partner (separate agreement)</small>	
CONCRETE SLAB ADDITION	est. \$0-20,000
<small>Can be performed in-house or in-kind</small>	
ESTIMATE TOTAL WITH INSTALL	\$42,500-62,500



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LIFESTYLES

City of Anna, Blue Cross and Blue Shield of Texas and National Fitness Campaign provide free fitness for everyone in Anna

By City of Anna
Jul 1, 2023

***State-of-the-Art Outdoor Fitness Court®
coming to Slayter Creek Park***

Anna, Texas – The City of Anna, [Blue Cross and Blue Shield of Texas](#), and [National Fitness Campaign](#) (NFC) today announced a partnership to bring an outdoor Fitness Court® and digital wellness programming to Slayter Creek Park. The Fitness Court, 425 W Rosamond Pkwy., will open on Saturday, July 1, at 5:15 p.m. with a ribbon-cutting ceremony and “Battle for the Ribbon” fitness tournament between the Anna Police Department and Anna Fire Department.



This Fitness Court was developed by Blue Cross and Blue Shield of Texas, City of Anna and NFC to expand free access to high-quality workouts and create equitable access to exercise for communities around the state. The Fitness Court is the world’s best outdoor gym that lets people use their body weight to complete a workout using seven exercise stations.

Created with people aged 14 and over and with all abilities in mind, the workouts are adaptable for all fitness levels, allowing participants to move at their own pace. Users are encouraged to download the free Fitness Court App, which acts as a coach-in-your-pocket and enhances the outdoor gym into a digitally supported wellness experience.

“On average, one in two adults don’t have enough aerobic physical activity in their day-to-day lives, which can lead to chronic, yet preventable, conditions,” said Sheena Payne, director of community affairs at Blue Cross and Blue Shield of Texas. “Helping fund these

Fitness Courts is just one more way we can work toward all Texans having access to optimal health outcomes right in their own community.”



The City of Anna is one of 20 outdoor Fitness Courts in a series of Blue Cross Blue Shield of Texas Fitness Courts that will be constructed in easily accessible public spaces this year.

“I am thrilled our City partnered with Blue Cross and Blue Shield of Texas and the National Fitness Campaign to bring an outdoor Fitness Court® to Slayter Creek Park. It’s a game-changer for our community. We’re all about providing equal access to exercise and fitness programming in Anna, and this initiative embodies that commitment,” said Mayor Nate Pike. “Starting July 1, our residents will have a fantastic free workout space right in our park, suitable for people of all fitness levels. It’s all about promoting active lifestyles and keeping those chronic conditions at bay. Let’s celebrate this milestone together!”

“National Fitness Campaign is proud to welcome the City of Anna to the campaign as a leader in Texas, championing health and wellness for their residents,” said Mitch Menaged, founder of NFC. “We are proud to continue our mission of getting people moving outdoors and helping communities combat the fiscal and humanitarian costs of sedentary lifestyles.”

Neighbors are invited to attend the launch event on Saturday, July 1, at 5:15 p.m. to try the Fitness Court. During the event, staff from the Anna Police and Fire Departments will go head to head in a fitness challenge for the honor of cutting the ribbon during the ceremony.

For more information, visit www.annatexas.gov or contact Director of Neighborhood Services Marc Marchand at 972-924-3325 or mmarchand@annatexas.gov.

For more information on Blue Cross and Blue Shield of Texas' support of NFC, please visit <https://nationalfitnesscampaign.com/texas>.

About ANNA

Anna, Texas, is among the fastest-growing cities in North Texas, with a population of more than 21,000 and expected growth to 100,000 by 2050. Located in northern Collin County along U.S Highway 75, State Highway 5, and State Highway 121, Anna is a vibrant and emerging city that offers its neighbors an excellent quality of life and low cost of living. The combination of Anna's strategic location along busy thoroughfares and the quantity of undeveloped land have positioned the City as an attractive location for retail and commercial establishments. Neighbors enjoy recreational opportunities, parks, trails, open spaces, easy access to the DFW and Red River corridors and a pace of living that offers a hometown feel in a thriving community. To learn more about the City of Anna, visit www.annatexas.gov.

About Blue Cross and Blue Shield of Texas

Blue Cross and Blue Shield of Texas (BCBSTX) — the only statewide, customer-owned health insurer in Texas — is the largest provider of health benefits in the state, working with more than 140,000 physicians and health care practitioners, and 520 hospitals to serve more than 7 million members in all 254 counties. BCBSTX is a Division of Health Care Service Corporation (HCSC) (which operates Blue Cross and Blue Shield plans in Texas, Illinois, Montana, Oklahoma and New Mexico). Health Care Service Corporation is a Mutual Legal Reserve Company and an Independent Licensee of the Blue Cross and Blue Shield Association.

About NFC

Founded in San Francisco in 1979, National Fitness Campaign (NFC) is a wellness consulting firm that provides programs and services to cities, schools and sponsors with the mission to build healthy communities. NFC delivers an integrated wellness initiative, centered on the world's best outdoor gym: The Fitness Court®. The Campaign is planning its 500th Healthy Community, uniting the country's largest public-private partnership in support of wellness with the goal of building a Fitness Court within a 10-minute bike ride of every American. Follow us on social media @NatFitCampaign and #Fitnesscourt.

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