



# Lavon Economic Development Corporation Meeting Minutes

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**February 12, 2024**

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- 1. Kay Wright, President called the Economic Development Corporation Board meeting to order at 7:00 p.m. at City Hall and announced that a quorum was present.**

Present: Place One, Kay Wright, President  
Place Two, Manzelle Williams, Secretary -arriving at 7:01 p.m.  
Place Three, Vicki Sanson, Vice President  
Place Four, Rachel Dumas, Public Information Officer- leaving at 7:14 p.m.  
Place Five, Joe Serpette, Treasurer  
Place Six, Clinton Mclure  
Place Seven Jordan Williams

Executive Director Present: Pamela Mundo

- 2. Pledge of Allegiance & Invocation**

A. President, Kay Wright led the Pledge of Allegiance and Invocation.

- 3. Consent Agenda**

A. Through a motion of Treasurer Joe Serpette and a second of Director Clinton Mclure meeting minutes of January 8, 2024, were approved unanimously, as amended,

- 4. Public Comments**

A. Kay Wright announced that the annual Bicycle Rodeo will be July 25, 2024, and that the Lavon EDC will be a sponsor.

- 6. Discussion & Action**

A. Discussion of Board Financials. Treasurer, Joe Serpette presented February's month-to-month financial report. He noted that revenues remain strong and expenditures are within budget.



## Lavon Economic Development Corporation Meeting Minutes

**B. Discussion and action on Marketing Plans and Economic Development prospects.**

Executive Director Pam Mundo reported that the LEDC now has a new aerial brochure and a new set of trade show pull up banners for marketing Lavon. She reported the success of the ICSC trade show and the interest in grocery stores and retail sites for Lavon. The major commercial brokers are all very interested in Lavon and its potential. Further Pam reported that she submitted Boyd Farm as a potential location for a state-wide small business meeting. Pam also noted that several brokers have made inquiries on potential retail sites, and she has responded to those inquiries. Pam Mundo reported that she completed the application for the TEDC Economic Excellence Award, and it was submitted to TEDC. She also held a discussion with the TEDC directors on the active food trucks in the area and the potential for growing them into brick-and-mortar restaurants for Lavon seeking suggestions on actions to assist the area food truck vendors.

C. Discussion and action on any updates to the LEDC Strategic Plan and Annual Report were held and finals edits made on these documents for 2024.

### 7. Setting future meetings and agenda

A. The Economic Development Corporation Board members, after discussion, agreed that the next meeting would be on March 11, 2024, or as needed, for discussion with prospects.

### 7. President Kay Wright adjourned the Economic Development Corporation Board meeting at 7:59 p.m.

Duly passed and approved on this 11 day March, 2024.

  
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Kay Wright, Board President

  
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Manzelle Williams, Secretary