



# Lavon Economic Development Corporation Meeting Minutes

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**January 8, 2024**

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- 1. Kay Wright, President called the Economic Development Corporation Board meeting to order at 7:00 p.m. at City Hall and announced that a quorum was present.**

Present: Place One, Kay Wright, President  
Place Three, Vicki Sanson, Vice President  
Place Five, Joe Serpette, Treasurer  
Place Six, Clinton Mclure  
Place Seven Jordan Williams

Executive Director Present: Pamela Mundo

Absent: Place Two, Manzelle Williams, Secretary  
Place Four, Rachel Dumas, Public Information Officer

- 2. Pledge of Allegiance & Invocation**

A. President, Kay Wright led the Pledge of Allegiance and Invocation.

- 3. Consent Agenda**

A. Through a motion of Treasurer Joe Serpette and a second of Vice President Vicki Sanson, meeting minutes of November 13, 2023, were approved unanimously.

- 4. Public Comments**

- A. It was also announced that Boyd Farms Open House will be February 3<sup>rd</sup> at 1:00 p.m. and the Simply Smiles Ribbon Cutting will be on January 20, 2024, at 9:00 a.m.
- B. A ribbon cutting for Daisy Neveria is also scheduled for February 6<sup>th</sup> prior to the Council meeting.

- 6. Discussion & Action**

A. Discussion of Board Financials. Treasurer, Joe Serpette presented November's month-to-month financial report. He noted that revenues remain strong and expenditures are within budget.



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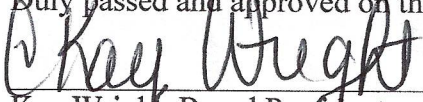
- B.** Discussion and action on Marketing Plans and Economic Development prospects. Executive Director Pam Mundo reported that the Council continues to work on the site for the Fitness Court and the site will be finalized within the plans for the overall park development with the new properties acquired. The performance agreement is ready for consideration once the site is finalized. Most likely the cost will be less than \$100,000 as part of that agreement. Plans are underway for the International Council of Shopping Center Trade Show starting Jan 31 through Feb 2 at the Dallas Convention Center. The new trade show banners will be completed and at the show. We have several appointments with Realtors and developers scheduled. The Lavon EDC booth is booth 447. Vice President Vicki Sanson and Pam Mundo will be at the booth. Broker Gerald Borter is also planning on attending. Discussion was held on the advertisement for the In and Around Magazine and the Board recommended that to promote the local businesses a QR code be placed in the ad to direct readers to the web site and the business directory.
- C.** Discussion and action on any updates to the LEDC Strategic Plan were held. The Board agreed to update the Goal #1 to attract investment to raise the property and sales tax by 18%. Other editorial changes were made and after discussion recommended that the strategies include the goal of attracting a grocery store to Lavon. Though a motion of Kay Wright and a second of Joe Serpette the Board of Directors unanimously agreed, with the participation of the City Council, that the LEDC and City would offer to the first grocery store committed to a site the pledge of up to \$1,000,000 in sales tax rebate over 10 years. The Executive Director was asked to present this policy to the City Council to request their participation.
- D.** Discussion and action on any updates to the Report of 2023 accomplishments were held.
- E.** Discussion and action of the performance agreement with the City of Lavon for the Fitness Court. The Board of Director through a motion of Clinton Mclure and a second of Vicki Sanson that the agreement the value be placed at "up to" \$100,000 and that the facility timeframe be 30 months. The motion passed unanimously.

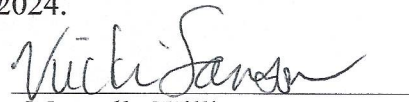
### 7. Setting future meetings and agenda

- A.** The Economic Development Corporation Board members, after discussion, agreed. that the next meeting would be on February 12, 2024, or as needed, for discussion. with prospects.

### 7. President Kay Wright adjourned the Economic Development Corporation Board meeting at 8:35 p.m.

Duly passed and approved on this 11 day March 2024.

  
Kay Wright, Board President

  
Manzelle Williams, Secretary