



Lavon Economic Development Corporation Meeting Minutes

November 13, 2023

- 1. Kay Wright, President called the Economic Development Corporation Board meeting to order at 7:01 p.m. at City Hall and announced that a quorum was present.**

Present: Place One, Kay Wright, President
Place Two, Manzelle Williams, Secretary -arriving at 7:04 p.m.
Place Three, Vicki Sanson, Vice President
Place Four, Rachel Dumas, Public Information Officer
Place Five, Joe Serpette, Treasurer
Place Six, Clinton Mclure

Executive Director Present: Pamela Mundo

Absent: Jordan Williams

- 2. Pledge of Allegiance & Invocation**

A. President, Kay Wright led the Pledge of Allegiance and Invocation.

- 3. Consent Agenda**

A. President Kay Wright introduced the new director for place six LEDC Director, as appointed by the City Council. She then welcomed Clinton Mclure to the LEDC.

B. Through a motion of Treasurer Joe Serpette and a second of Director Rachel Dumas, meeting minutes of October 9, 2023, were approved unanimously.

- 4. Public Comments**

A. No comments were received.

- 6. Discussion & Action**

A. Discussion of Board Financials. Treasurer, Joe Serpette presented October's month to month financial report noting that the report is the first month of the fiscal year. Some minor budget amendments will be needed since the budget is set in August and the fiscal year ends at the end of September so that the beginning balance and the advertising rollover will need adjustments.



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- C. Discussion and action on Marketing Plans and Economic Development prospects. Executive Director Pam Mundo reported that investors and developers are very interested in the pad sites available on the north side of SH 78 northeast of the Taco Bell and Starbucks site. There has been a minimum of 5 inquiries and meetings with prospects on these sites this month. The Spec's building site work should begin soon as well as the Scrubbies Car Wash. The retail pad sites for Lake Breeze go before the P & Z in late November. Development of the SH 78 left turning lane, at the Shell convenience store, is underway. Funding for the traffic light at Lakepointe is under consideration. Traffic lights at Burnett is funded. Mayor and LEDC Vice President Vicki Sanson and Pam Mundo attended the Biz Now Retail Summit learning of the entertainment demands now required of brick-and-mortar retail. The LEDC Directors participated in the City Fall Festival providing treats for the Lavon children attending. A Lavon business directory was developed and provided for incorporation into the City newsletter that goes out with the trash billing. A new ice cream store is under incorporation into the SH 78 strip center.
- D. Discussion and action on any updates to the LEDC Strategic Plan. Pam Mundo reminded the Board of the annual review of the Strategic Plan at the first of the year and to be thinking of suggestions and contributions to the plan goals and strategics for 2024.
- E. Discussion and action of plans for the Dec 11 meeting. After discussion the LEDC Board agreed to hold a social gathering in lieu of the Dec 11 business meeting.

7. Setting future meetings and agenda

- A. The Economic Development Corporation Board members, after discussion, agreed that the next meeting would be on January 8, 2024 or as needed, for discussion with prospects.

7. President Kay Wright adjourned the Economic Development Corporation Board meeting at 7:59 p.m.

Duly passed and approved on this 1 day 8, 2024.

Kay Wright
Kay Wright, Board President

Vicki Sanson
Manzelle Williams, Secretary