

LAVON EDC



Mission

Lavon Economic Development Corporation...

"We Cultivate Investment and Growth!"

Goals for 2015-

Goal: Attract new private sector commercial development and expand the tax base.

Strategy: Attract partners in the development of build to suit and speculative commercial/business office buildings

Strategy: Market Lavon available retail and commercial properties through the Lavon EDC website and at tradeshows such as NTCAR and TX Deal Making

Strategy: Encourage the continued development of commercial property through voluntary annexation and extension of utilities.

Strategy: Participate, as appropriate, in development of public facilities and open space projects.

Strategy: Educate the Realtors and investors of property as to the selling points for new development in Lavon

Strategy: Continue efforts for improved telecommunications and faster speeds including fiber optic connections for businesses and homes

Strategy: Support Master Planning of the newly acquired property for the Lavon Recreation and Sports complex

Strategy: Encourage regional partnerships and collaboration with adjoining cities, the County and the Collin County Community College.

Goal: Develop the Brand “Lavon”Marketing Lavon through the Web Site and a minimum of 3 outside marketing events

Strategy: Participate in two regional trade shows - NTCAR and Texas Deal Making

Strategy: Update and maintain the LEDC web site with fresh information and facts

Strategy: Invite local developers/investors to the EDC meetings to promote their projects

Strategy: Place a Lavon entrance sign at SH 205 ETJ limits of Lavon.

Strategy: Activate the Twitter account, create a Face Book account and send videos as they are available concerning Lavon to the YouTube account.

Strategy: Attend Texas Film Friendly training and work towards Lavon being certified as “Texas Film Friendly”

Goal: Strengthen the Management Efforts of the Lavon Economic Development Corporation

Strategy: Board members will attend sales tax and economic development training sponsored by the Texas Economic Development Council and other DFW marketing meetings.

Strategy: Actively encourage City formation of a MDD or other method of capturing and fully utilizing sales tax for managing the Lavon Sports complex and other important community facilities.

Strategy: Continue the use of a Professional Economic Developer as the Lavon Board Executive Director.

Strategy: Continue the use of an Office Manager with scheduled office hours at the City Hall.

Strategy: Work on partnering with the City on employment of EDC Office Manager

Strategy: Board of Directors to meet at least monthly to formulate decisions to meet the Mission of the EDC.

Strategy: To assure proper development of all EDC projects, assign an appropriate project manager with the required skills and qualifications.