

LAVON EDC



Mission

Lavon Economic Development Corporation...

"We Cultivate Investment and Growth!"

Goals for 2013-

- 1. Goal : To attract a minimum of \$1,000,000 in new private sector commercial development in 2013.**

Strategy: Attract a partner in the development of a speculative commercial/business office building

Strategy: Market any available retail and commercial properties in Lavon through the Lavon EDC website and at tradeshows such as NTCAR and TX Deal Making

2. Goal – Develop the Brand Lavon.....Marketing Lavon Through the Web Site and a minimum of 3 outside marketing events

Strategy... Participate in two regional trade shows - NTCAR and Texas Deal Making

Strategy Complete web site set up by March 31st, 2013.

Strategy Invite 6 local developers/investors to the EDC meetings to promote their projects

StrategyPlace a minimum of one Lavon entrance sign during calendar 2013.

Strategy ...

3. Goal – Strengthen the Management Efforts of the Lavon Economic Development Corporation

Strategy. A minimum of 3 Board members will attend sales tax and economic development training sponsored by the Texas Economic Development Council

Strategy Actively encourage City formation of a MDD or other method of capturing and fully utilizing sales tax for developing Lavon

Strategy: .Encourage the City to strengthen their service to residents and potential investors by extending office hours to 5 days a week

Strategy ...continue the use of a Professional Economic Developer as the Lavon Board Executive Director

Strategy ...continue the use of a Office Manager with scheduled office hours at the City Hall

Strategy ...Board of Directors to meet at least monthly to formulate decisions to meet the Mission of the EDC