



Lavon Economic Development Corporation Meeting Minutes

January 14, 2013

I. MEETING CALLED TO ORDER AT 7:04 P.M. BY LAVON ECONOMIC DEVELOPMENT CORPORATION BOARD PRESIDENT

Members Present: Place One Kay Wright
Place three Kent Hembree
Place Four Paul Crabtree
Place Five Charlie Allen
Place Seven David Piekarski

Member absent Place Two Chris Kane
Place Six Paul Lemon

Staff Present: Micki Hollien,

Executive Director: Pam Mundo - Mundo & Associates, Inc

Visitors present Jason Mundo
Quorum is present

II. LAVON ECONOMIC DEVELOPMENT CORPORATION BOARD PRESIDENT LED THE ECONOMIC DEVELOPMENT CORPORATION IN THE PLEDGE OF ALLEGIANCE

III. INVOCATION

LAVON ECONOMIC DEVELOPMENT BOARD PRESIDENT LED THE
LAVON ECONOMIC DEVELOPMENT CORPORATION IN THE
INVOCATION

IV. ITEMS OF INTEREST AND COMMUNICATION

None

V. CONSENT AGENDA



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- . Approval of the Dec 10, 2012 Board minutes
- . *Piekarski made motion to approve minutes of Nov 12, 2012*
- . *Allen seconded motion*
- . *Vote carried with one abstain vote (Kent Hembree)*

VI. PUBLIC RECOGNITION

- . *None*

VII. PUBLIC COMMENTS

Members of the public, who wish to address the Council, may discuss matters not on the agenda and who have not previously expressed to the Council or City Hall a desire to discuss such matters. The only Response from the Council can be to request these items to be placed on a future agenda for action.

- . *None*

VIII. ITEMS FOR DISCUSSION

A. The Economic Development Corporation to discuss board financials (Crabtree)

- . *Board Treasurer Paul Crabtree presented financials for the Month of December 2012*

B. The Economic Development Corporation to discuss updates on the web site (Crabtree)

- . *Market Alliance did a rough draft that was presented*
- . *Working on email addresses for board members and staff*
- . *Needs input to get started on web site*



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- C. The Economic Development Corporation *Board* to discuss Strategic Planning for Goals and Strategies for 2013-Wokshop (Mundo)

Goals for 2013

1. To attract a minimum of \$1,000,000 in new private sector commercial development in 2013

. Strategy

- a. Attract a partner in the development of a speculative commercial/business office building
- b. Market any available retail and commercial buildings in Lavon through the Lavon EDC website and at trade shows such as NTCAR and TX Deal Making

2. Develop the Brand Lavon....Marketing Lavon through the web site and a minimum of 3 outside marketing events

. Strategy

- a. Participate in two regional trade shows- NTCAR and Texas Deal Making
- b. Complete website set up within two months
- c. Invite 6 local developers/investors to the EDC meetings to promote their project
- d. Place a minimum of one Lavon entrance sign this year

3. Strengthen the Management efforts of the Lavon Economic Development Corporation

. Strategy

- a. Encourage a minimum of 3 Board members to attend sales tax and economic training sponsored by the Texas Economic Development Council



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- b. Encourage City formation of MDD or other method of utilizing fully the sales tax for economic development
- c. Encourage the City to strengthen their service to residence and potential investors by extending office hours to 5 days a week
- d. Continue the use of a Professional Economic Developer as the Lavon Board Executive Director
- e. Continue the use of a Office Manager with scheduled office hours at the City Hall
- f. Board of Directors to meet at least monthly to formulate decisions to meet the Mission of EC

IV. EXECUTIVE SESSION OPENED AT 8:01PM

Executive Session: Pursuant to Chapter 551 of the Texas Local Government Code, The Lavon Economic Development Corporation will now hold a closed executive session in accordance with the authority contained:

- A. Section 551.071 is called to discuss and deliberate commercial o financial information from a potential business prospect that is seeking to locate or epand in the City of Lavon. The executive session will be used to deliberate an offer of financial or other incentive to a business prospect for a spec building project located within Lavon along Highway 78, Highway 205 or FM 2755

. *No action taken*

V. RECONVENE INTO OPEN SESSION AT 8:17PM

Executive Session: Pursuant to Chapter 551 of the Texas Local Government Code. The Lavon Economic Development Corporation will now reconvene from a closed executive session in accordance with the authority contained:

- A. Section 551.071 is called to discuss and deliberate commercial o financial information from a potential business prospect that is seeking to locate or expand in the City of



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Lavon. The executive session will be used to deliberate an offer of financial or other incentive to a business prospect for a spec building project located within Lavon along Highway 78, Highway 205 or FM 2755

IX. ITEMS FOR CONSIDERATION AND ACTION

** Invalid action taken that was not on posted agenda
(will be on next agenda)*

- . *Motion made by Piekarski to spend \$5,000 legal fees to complete acquisition of abandoned cable*
- . *Seconded by Allen*
- . *Vote was unanimous*

X. SETTING FUTURE MEETINGS AND AGENDAS

Economic Development Corporation Board members and staff may request items to be placed on a future agenda or request a special meeting be called. Each request that passes by a majority vote will be placed on the schedule by the Board Secretary.

XI. BOARD PRESIDENT TO ADJOURN ECONOMIC DEVELOPMENT CORPORATION BOARD MEETING AT 8:28 P.M.

Duly passed and approved on this ____ day of _____, 2013

Kay Wright, Board President

Attest _____

Micki Hollien, (Independent Contractor) EDC Administrative Support